

Press Release

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From Central Conveyor Company, Wixom, MI

Making the Season Just a Little Brighter for Those in Need

Central Conveyor's Annual Christmas Holiday Family Adoption Program Tops \$9,500 in Donations



For many local families, the holiday season isn't about Christmas decorations and singing carols. It's about worrying how they'll keep their children warm in the coming winter and having to explain to them why Santa can't bring them any presents this year.

Through Central Conveyor's Annual Christmas Holiday Family Adoption Program, the season will hopefully be just a little brighter for some families in the area as a van load of wrapped presents was delivered on this past Friday to two charitable organizations, Community Housing Network and LACASA Center for distribution to 61 local individuals in need.

The Christmas Holiday Family Adoption Program is supported solely by the generous donations of Central Conveyor employees who donated a record \$9,500 this year. After being provided the names, ages and wish lists of families, Central Conveyor "elves" went shopping for clothes, toys and household needs and brought them back to the Wixom offices where they were wrapped up to be placed under the Christmas trees of these families.

"I am overjoyed and proud to be a part of this tradition," said Joy Gradin, Central Conveyor's lead for this fundraising effort this year. "It means something to have a Giving Tradition. December is a difficult month in the Central Conveyor calendar. We take on big projects with very tight schedules and everyone feels the pinch. Adopting families in need helps us all to refocus and de-stress. It gives us the opportunity to rise out of the trenches and reconnect to each other and the community around us. We are grateful for the opportunity to Give."

Central Conveyor is also assisting veteran families. Through the local VA Hospital, Central Conveyor connects with veterans that have suffered spinal cord injuries. These veterans in turn want to show their appreciation to their families, who are their 24-hour care givers. Central was able to purchase Christmas gifts for them and help make this one small wish come true.

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