

For Immediate Release – Friday, March 5, 2021  
From Central Conveyor Company, Wixom, MI

## Central Conveyor Promotes Jeff Brinker to President

*With over 20 years of experience in automotive manufacturing and construction, Brinker will oversee all CC Operations*

Central Conveyor Company (CCC), a member of the Tsubaki Group, is pleased to announce the promotion of Jeff Brinker to President, Central Conveyor Company effective Friday, March 05, 2021.

Brinker, who joined the Tsubaki Group in 2020, is transferring from U.S. Tsubaki Power Transmission, LLC and will be responsible for all Central Conveyor operations, including KCI and the newly formed U.S. Tsubaki Industrial LLC, which includes the former Central Conveyor South operations. He will oversee all operations, proposals and marketing activities for CCC including sales management. In addition, he will be leading the development and implementation of strategic business plans, products and services for the company.

With more than 20 years of experience focused in automotive manufacturing and construction, Brinker will be bringing his technical expertise and leadership skills to successfully move CCC forward into 2021 and beyond, focusing on customer relationships and service.

Brinker earned his Bachelor of Science in Electrical Engineering from Lawrence Technological University (LTU) and a Master of Science in Computer Science and Engineering from Oakland University. He furthered his education with doctorate level coursework in Engineering and Manufacturing Systems at LTU. Brinker maintains a State of Michigan Professional Engineer (PE) license and a Project Management Professional (PMP) certification from Project Management Institute.

Brinker is a long time Detroit area resident and will be based out of the corporate headquarters in Wixom, Michigan.

For more information related to Central Conveyor, please visit [www.centralconveyor.com](http://www.centralconveyor.com) or feel free to contact the company at 248.446.0118.

*Central Conveyor Company, a member of the Tsubaki Group, is a global leader in the automotive and industrial industries, specializing as an integrator of conveyors and material handling systems since 1993. The company's portfolio includes expertise in mechanical engineering, project management, custom fabrication, plant maintenance, civil contracting and construction, tooling and electrical installation services. The company has facilities in Michigan, Alabama, Missouri and Texas and provides its services throughout the United States, Canada and Mexico.*

